CAMBA

where you can

2021 ANNUAL REPORT

www.camba.org

Welcome to CAMBA's 2021 Annual Report

Dear Friends,

We are pleased to present you with CAMBA's 2021 Annual Report.

While we cannot entirely sum up CAMBA's 170+ programs and a year of critical work into just 10 pages, we hope these highlights and stories will demonstrate CAMBA's reach and impact on the communities we serve throughout New York City.

CAMBA spent much of 2021 adjusting to a "new normal" as the pandemic stretched into a second year with vaccines, new variants, and continued ripple effects being felt across schools, the job market, and the economy.

Despite many aspects of our society returning to normal, many of our neighbors still struggled. Our food pantry is still serving three times the number of clients we had pre-pandemic. With the rent moratorium set to expire early in 2022, our homelessness prevention program fought to keep those on the verge of losing their homes safely housed, as our legal support services combatted illegal evictions. As the economy experienced a sluggish recovery, our workforce development programs continued helping those clients seeking to re-enter the workforce and secure jobs with family — supporting wages, benefits, and real advancement potential.

CAMBA staff are dedicated to the success of clients. In the following pages you'll meet two of our extraordinary staff members — including "Mello" from BIVO, our violence prevention program, and Sandivel from Health Homes — as well as Loraine, Giselle and Jeffrey who are just a few of the clients we've supported on their path to stability and success.

Thanks to the continued generosity of supporters like you, some of the burdens resting on the shoulders of our clients can be lifted. Our programs, made possible by each and every one of you, give the more than 70,000 New Yorkers CAMBA serves each year the support they need to build stable and self-sufficient futures for themselves and their families.

On behalf of CAMBA's leadership, board, staff, and volunteers, thank you for all you have done to help your fellow neighbors who need it most.

Joanne M. Oplustil
President/CEO
CAMBA/CAMBA Housing Ventures

Katherine O'Neill
Chairwoman
CAMBA

2021 by the Numbers

CAMBA's HomeBase program helped more than 8,000 individuals at-risk of homelessness, with 99.7% of all clients avoiding shelters and remaining housed in their community.

To date, CAMBA Housing Ventures (CHV) has completed 13 developments (including four joint ventures) providing 2,062 units of affordable and supportive housing for vulnerable New Yorkers. These developments represent over $640 million in public-private investment.

CAMBA Legal Services assisted more than 8,700 individuals with citizenship applications, foreclosure prevention, debt expungement, and eviction prevention.

CAMBA Workforce Development provided 468 individuals, including 205 asylees, with guidance and support in search of employment. 82% of individuals who were connected to employment in 2021 retained it for at least 90 days.

CAMBA Small Business Services helped more than 846 clients start, grow, and manage small businesses. 100% of individuals who received our COVID-19 Disaster Relief Technical Assistance remained in business.

CAMBA Education & Youth Development provided more than 12,000 student participants at our Beacon and Cornerstone Community Centers with educational and recreational activities throughout the year. 243 Learning to Work students earned over $1.5 million through internships in 2021.

CAMBA's Family & Community Support program staff made 1,710 home visits as part of the Healthy Families Program. Our BIVO (Brownsville In, Violence Out) staff working in a high-impact area tracked 113 consecutive days without a shooting incident during the program year.

138,399 clients and household members were provided emergency pantry assistance at our Beyond Hunger Food Pantry (three times that of the pre-pandemic average).

Family & Community Support

BIVO Violence Interrupter Reflects on 2021 and His Five Years Helping Brownsville

BIVO's Darien "Mello" Scriven, pictured here (right) with Congressman Hakeem Jeffries.

Darien Edward Scriven, known in BIVO and throughout Brownsville as "Mello," has been with CAMBA and the BIVO team for five years — which he considers "a blessing."

BIVO, short for "Brownsville In, Violence Out," operated mostly in-person throughout the pandemic, including distributing personal protective equipment (PPE) such as face masks and hand sanitizer, as well as public education materials, to combat COVID-19.

"We're frontline responders, all the time. We try to stay outside in the streets because that's where things happen. That's where the kids are at," said Mello. "In order for us to connect with them, we have to be out there. They have to see that we're out there so they know they have somebody they can talk to."

During 2021, BIVO served 49 program participants, 98% of whom were Black or African American and 98% of whom were male.

"It's a process to get to know the people — it didn't happen overnight," said Mello. "They have to know that they can depend on you. We've helped people bury their children; we help people with trauma by having them come in and speak to our social workers."

A critical part of BIVO involves de-escalation efforts, including violence interruptions and mediations. In 2021, the BIVO team successfully carried out 63 instances of de-escalation. BIVO's high-impact area had 113 consecutive days without a shooting incident during the program year.

"We just try to tell them, we don't have to kill each other. We can have a conversation, and we can both just walk away. We might both be angry, but we'll both be unhurt. We have an opportunity tomorrow to make a change in our lives," said Mello. "But it takes time. Changing mindsets is long, hard work."

BIVO also launched a new after-school program in 2021 called S.W.A.G. (Shine While Achieving Greatness). S.W.A.G. is designed to provide culturally competent programming to middle and high school youth, with the goal of increasing their engagement at school as measured through attendance, academic progress, and other metrics.

The S.W.A.G. program, which takes place from Tuesdays through Thursdays, includes school-wide activities to create and maintain a positive school culture. Services offered include after-school programming, individual counseling, mentoring, round table discussions, family events, field trips, and school-wide assemblies. Focus areas include conflict mediation and resolution training, financial literacy, mindfulness, STEAM, and other related topics.

Participation in BIVO community events and programs, including S.W.A.G., has continued to grow. Since its kickoff in March 2021, the S.W.A.G. program has had more than 80 participants.

During 2021, a total of 700 individuals attended BIVO's community events.

"It's a community effort," said Mello. "It's going to take a community to rebuild our community. So, we put everything right back into the community."

A few of BIVO's wrap-around services were impacted due to COVID-19, but staff still reached their clients. Work Progress, Legal Aid, Job Readiness, Youth Development and Enrichment were all conducted via Zoom. BIVO also gave 30 participants intensive job readiness training during 2021.

"We help with all the little things — getting a job, school supplies, groceries, getting an ID, legal aid. Anything that we can do to make the community feel a little better."

"We get phone calls all the time from Brownsville residents looking for other services from CAMBA — someone's looking for an apartment, a job, or health services," said Mello. "Each CAMBA department doesn't just do one thing — they cover all facets. And that's what makes CAMBA great."

Mello and the BIVO team try not to get discouraged when they see Brownsville making the news for negative things.

"The news coverage is always about the death, shootings, and violent crime, but no one ever asks us how many people we saved," said Mello. "I just want people to know that we're really out there, that we really believe in what we're doing, and we really do save lives."

Legal Services

CAMBA Helps Giselle Turn Stumbling Blocks to Building Blocks

Giselle (pictured above) reached out to CAMBA Legal Services for help this year when a credit card company was wrongly trying to sue her — and it wasn't the first time she'd worked with CAMBA.

"I first started working with CAMBA 15 years ago when the FSS (Family Self Sufficiency) program helped me restore my credit," said Giselle.

"I wasn't working because one of my daughters had a stroke when she was born. She had all of the different doctor and therapy appointments and every time I tried to get back to work, I couldn't. So we had a lot of ups and downs, and the road wasn't easy because I was trying to stay home with her."

"When you fall into debt, and you're trying to keep your head above water, and pay the rent, it's a lot. But I don't look at it as a negative; I look at it as building blocks and growth. And that same child is now studying computer science, and she's okay. I have two wonderful daughters; the other is studying forensics. Even though it was hard at the time, they were successful stumbling blocks."

"I took one of CAMBA's classes on how to restore your credit and they helped me pay off my balances. Their classes really helped me."

The financial counseling classes not only helped Giselle get out of debt, but they helped her thrive. Giselle next worked with CAMBA when she wanted to start her own business more than a decade ago.

"When I wanted to start a small business, I participated in CAMBA's Small Business Services program. I design carnival costumes for kids (pictured below), and I have a children's carnival band. I'm from Trinidad so I was also able to branch out and start a band in Trinidad in addition to here in New York. I'm now a qualified costume judge — I've judged in New York, Trinidad, Baltimore, Canada, and Miami," added Giselle.

"I'm also a consultant, helping others to start carnival bands. I've even reached out to nonprofits and helped many kids get free costumes."

"CAMBA first helped me through a difficult time, and then helped me launch my small business."

"This year, CAMBA Legal Services helped me once again when a credit card company tried to sue a group of us for false charges, and we won a small settlement."

Unfortunately, Giselle would soon need assistance from CAMBA Legal Services again.

"Even after winning that settlement, three other credit card companies tried to sue me.

"They were threatening to garnish my wages; It was really stressful. I went back to CAMBA Legal Services for help and we won again."

In addition to her work in costume design and judging, Giselle went back to school to complete her Master's degree during the pandemic and now works for the City as an HRA public benefits caseworker. She's also currently teaching costume design at Medgar Evers High School in Brooklyn. Her next adventure is a trip to West Africa for three weeks where she'll learn natural fabric dyeing techniques at a village in Guinea.

"They really helped me learn how to deal with the court system. They guided me through the questions they would ask me, and their training was exceptionally helpful. They were instrumental in helping me win these lawsuits."

Economic Development

Small Business Services Helps Entrepreneur Realize Dreams

"For a bootstrapping entrepreneur like myself, CAMBA Small Business Services has been pivotal for my early stage startup. The mentorship, programs and resources has been an invaluable asset that I still rely on," said Jeffrey Jacque, CAMBA Small Business Services Client and inventor of the CeeBaK, a safety device that helps cyclists, skateboard, and scooter riders prevent accidents.

Jeffrey is a long-time athlete with a deep interest in activities like bicycling, swimming, scuba diving, inline skating, camping, and hiking. He first reached out to CAMBA Small Business Services in 2020 and then enrolled in the Business Counseling Assistance Program in 2021.

"My enrollment in the Business Counseling Assistance Program helped bring into focus and hone my business plan writing skills," said Jeffrey. "It also introduced me to a community of other aspiring entrepreneurs. To this day, I have stayed connected with my cohort of classmates from CAMBA Business 101."

In 2021, Jacque entered the 18th Annual PowerUp Business Plan competition, a rigorous business accelerator sponsored by the Business and Career Services of The Brooklyn Public Library. The competition provides and empowers aspiring entrepreneurs with resources, structure and mentorship. $40,000 in seed capital was awarded to eight finalists at a pitch competition and awards ceremony.

A judging panel of business owners, nonprofit leaders and academics awarded second place and a prize of $10,000 to Jeffrey and his CeeBaK business.

"This was my third time entering the Brooklyn PowerUp Competition and each time I came back better prepared because of my previous experience," said Jeffrey. "This partnership provides and empowers aspiring entrepreneurs, like myself, with finance support, demonstrating their belief in helping to create and build wealth in Brooklyn Communities."

Jeffrey's next steps include working on a final iteration of design for CeeBaK and securing co-founders and partners for supplies, manufacturing, and distribution.

"Let's be real, the monetary awards are always nice and helpful. Yet the true and real prize is in the process. It's the validation of your concept and the hard work you are putting into it," said Jeffrey.

"Someone heard you, saw you, and believed in you — and that's priceless on the entrepreneur journey."

Housing Stability

HomeBase Program Helps Single Mom Get Back on Her Feet

CAMBA's HomeBase program helped more than 8,000 individuals at-risk of homelessness last year, with 99.7% of all clients avoiding shelters and remaining housed in their community

One such client, Loraine, was first referred to the F.A.S.T.E.N. (Funds and Services for Tenants Experiencing Need) program, of which CAMBA is a part, for financial assistance with the rent arrears.

A single mom, Loraine was working as a childcare provider when the pandemic hit, leaving her out of work. Unable to pay the rent, Loraine's landlord initiated a legal procedure to evict her.

Between F.A.S.T.E.N. and CAMBA's HomeBase program, Loraine was able to get the financial assistance she needed in order to remain in her home and make ends meet until her work became steady again.

Loraine has since been able to return to work as a childcare provider, supporting herself and her young daughter.

"F.A.S.T.E.N. and CAMBA helped me avoid becoming homeless with my young daughter."

CAMBA Housing Ventures

"Getting Stuff Built" Throughout New York City

CAMBA Housing Ventures, Inc. (CHV) was founded as an affiliate of CAMBA, Inc. in 2005 to mitigate the rising homelessness crisis in New York City. Our two organizations form a unique team comprised of an award-winning nonprofit affordable housing developer and an experienced social service provider. CHV's developments, along with CAMBA's onsite supportive services and city-wide program affiliations, provide comprehensive care for those most vulnerable.

At CHV, we are heeding New York City Mayor Eric Adams' call to **"Get Stuff Built."** Here are some highlights of how CHV took action in 2021 to address New York City's affordable housing crisis and the underlying housing shortage:

Clarkson Estates

Hegeman

CLARKSON ESTATES

DEVELOPMENT COST: $237.9 million
TOTAL UNITS: 328 Units

CHV was awarded the Clarkson Estates development site in **Flatbush** through the Vital Brooklyn initiative, a competitive New York State community development program. Clarkson Estates will feature 30,000+ SF of community facility space and a parking garage with approximately 80 spots.

HEGEMAN

DEVELOPMENT COST: $28.8 million
TOTAL UNITS: 71 Units

Hegeman was fully leased up with new residents in only three months! The COVID-19 virus severely and disproportionately impacted the **Brownsville** community. CHV and CAMBA were able to house chronically homeless New Yorkers living with a serious mental illness who were the most difficult to reach and the highest need. CHV navigated ever-changing protocols and supply chain disruptions to complete Hegeman and deliver much-needed affordable, supportive housing.

THE BRONX GROVE

DEVELOPMENT COST: $164 million
TOTAL UNITS: 323 Units

Construction financing closed, signaling the start of construction for CHV's largest development to date. The Bronx Grove will provide sustainable, transit-oriented, affordable and supportive rental housing for the frail elderly and veterans in the **Bedford Park** neighborhood of the Bronx.

CAMBA GARDENS II (CGII)

DEVELOPMENT COST: $100 million
TOTAL UNITS: 293 Units

The 96-kilowatt rooftop solar panel system was completed at CGII. This LEED-Gold certified development in **Wingate**, Brooklyn will save 20% on electricity costs as a result.

BUCKINGHAM

DEVELOPMENT COST: $12 million
TOTAL UNITS: 36 Units

CHV's tenant-in-place, rehabilitation work wrapped up at Buckingham in **Port Richmond**, Staten Island. Impacted by Superstorm Sandy, the building required several resiliency measures. Existing residents were moved back home to their newly renovated and safe units.

THE HART

DEVELOPMENT COST: $38 million
TOTAL UNITS: 57 Units

CHV secured construction financing and completed construction documents for The Hart, a sustainable and affordable development in **Bedford-Stuyvesant** that is part of the Vital Brooklyn initiative. The Hart will house chronically homeless seniors and families, and almost 5,000 SF for One Brooklyn Health System's outpatient care center.

The Bronx Grove

Buckingham

CAMBA Housing Ventures

Health

Health Homes Program Client Now Paying it Forward

Throughout 2021, CAMBA's Health Homes program provided phone and virtual services since clients were still uncomfortable with in-person meetings due to the ongoing pandemic.

Towards the end of 2021, as the highly contagious Omicron variant became widespread, hospitals — where Health Homes enrolls most of its new clients — were not allowing visitors, leaving them to conduct outreach and intake by phone.

Even though there were less face-to-face visits, Health Homes served more than 2,100 individuals, with 70% of clients remaining in the program for more than one year.

During 2021, 68% of clients received comprehensive care management services, and 63% of clients received additional care coordination, referral and social support services.

One such Health Homes client, Tamara, has gone from homeless to helping those less fortunate in the span of just two years. And it all started when she met her CAMBA caseworker.

Tamara first became homeless during the pandemic, when she feared for her health and well-being if she stayed in her current living situation.

"She has held my hand through all my adversities," said Tamara, as

she described Sandivel Chavez, her caseworker and CAMBA's Health Homes Project Coordinator.

"I had a heart attack and I had a stroke back to back. I've had a rough couple of years. And guess who was by my side? Sandivel. There's nothing I wouldn't ask that woman that she would not do for me."

"I was renting a room from someone, and the living situation became very toxic. So, she helped me get out of that and advised me to go to the shelter, and even though I was hesitant at first, she walked me through everything I needed."

"For her to take as much time with me as she did, you would think I was her only client. She always made time."

"She then helped me get out of the shelter and into my own housing. She even helped me get furniture for my apartment."

"When I talk about her, sometimes it makes me cry because she's been so good to me. She has had a profound impact on my life. She's a 10-star, not a five-star."

"I felt like I was her only client. For her to take as much time with me as she did, you would think I was her only client. She always made time."

Now a graduate of the Health Homes program, Tamara is going back to school to be a peer specialist, helping those battling drug addiction navigate their recovery journeys.

"I'm just trying to pay it forward because that's exactly what Sandivel motivated me to do. I'm going through a lot of physical challenges at this point, but I'm not going to let that get me down.
And I have a lot of hope. And I've been inspired so much by her."

Health Homes served more than 2,100 individuals, with 70% of clients remaining in the program for more than one year.

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Education & Youth Development

CAMBA Cornerstone Programs Help Thousands Stay Safe

CAMBA programs continued to work on the frontlines of the pandemic through 2021. Along with distributing PPE and giving out food, CAMBA's Cornerstone teams partnered with NYC Health & Hospitals to host more than 20 COVID-19 testing and vaccination events this year, helping our communities stay safe.

Tech Titans Experts Inspire and Engage Cornerstone Youth

In 2021, as part of our continued work with the Verizon Foundation, CAMBA launched the Verizon Tech Titans program at our nine NYCHA Cornerstone Centers.

The goal of this program is to expose young people to STEM (Science, Technology, Engineering, and Mathematics). In order to accomplish this, we needed to bring our young people face to face with experts in the field; experts that they could relate to.

At the Pink Houses Cornerstone, participants learned the difference between 2D and 3D pixel animation. To demonstrate the difference, students engaged in an art activity where they created a 2D character using Perler beads and pegboards. We hope these STEM activities spark their interest in these fields.

We're incredibly grateful to the following experts for sharing their stories, career paths, and life lessons with our Cornerstone students: Matthew Stanley (Web Developer); Priscilla Paul, PhD (Chemical Engineering); Hannah Odunaiya, MD (Anesthesiologist); Shani Sandy (UX Design Executive); Krystal Malden (Public Accountant); Abosoye Oloruntoba (Software Engineer); Zipporah Miles (Software Developer); and Bernade Michel (Registered Nurse).

Albany Cornerstone's 'Block the Shot' Basketball Tournament with Save Our Streets (S.O.S)

When CAMBA saw that the greater Crown Heights community was experiencing an increase in gun violence, CAMBA's Albany Houses Cornerstone Center wanted to do something to help. With community input and feedback from local youth, the Block the Shot Basketball Tournament was born.

The tournament, which took place at St. Johns Park, is a collaboration between the Resident Association, and a partnership with Crown Heights Cure Violence program, Save Our Streets (S.O.S), and the Nation of Islam, and of course CAMBA.

The weekend was filled with culture, community, and entertainment and was a huge success.

In addition to the basketball tournament, the program was able to distribute over 300 meals to residents and give away over 125 Nike book bags, hats, and Nike sneakers. Over 250 people showed up to watch the tournament, listen to music, and enjoy the food.

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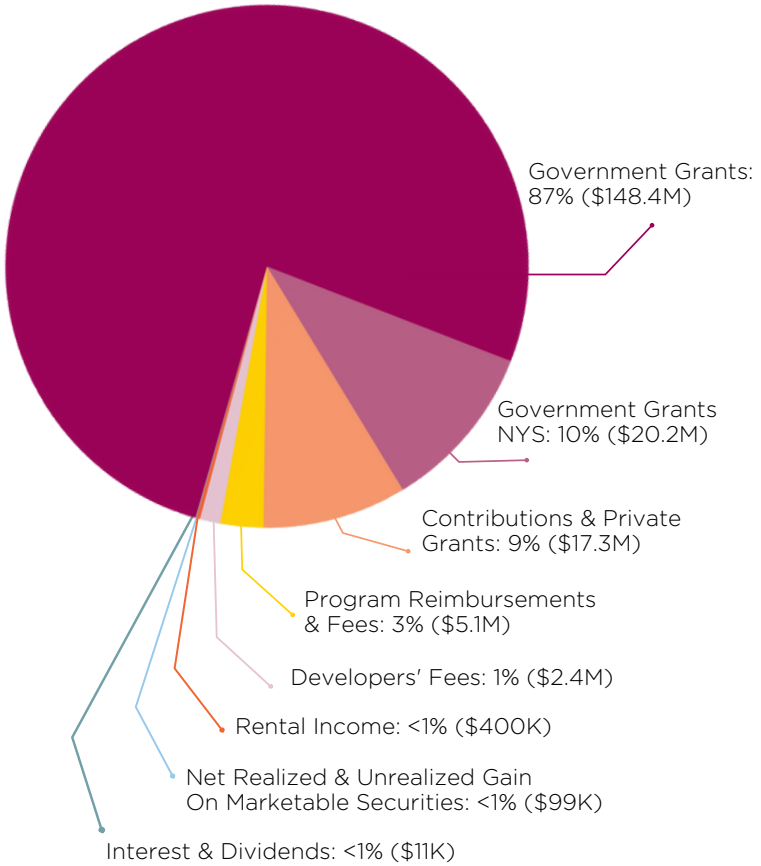
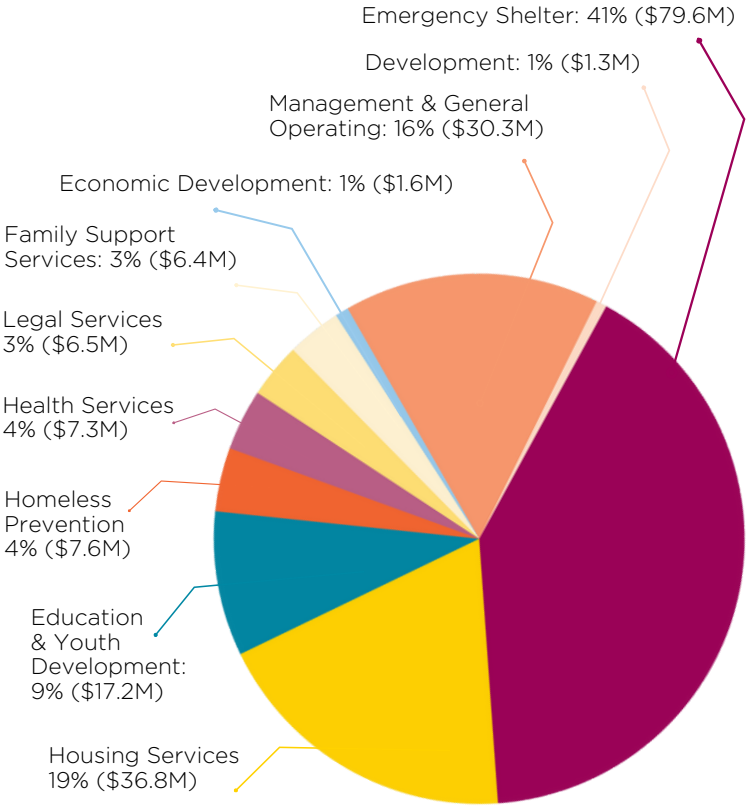
Annual Revenue Fiscal Year 2021



Expenses by Program Area Fiscal Year 2021